

## Privacy statement Roy Ketel Paardentandarts

### 1. Company details

Roy Ketel Paardentandarts  
Polenweg 6  
8314PM Bant  
The Netherlands  
[info@paardentandartsketel.nl](mailto:info@paardentandartsketel.nl)  
06-10 15 95 92

### 2. Personal data processed

The personal data which is processed are:

- given name and family name
- address details
- details of your horse
- telephone number
- E-mail address

### 3. Purpose of processed personal data

We collect your personal data for a number of purposes, which are explained below:

- Contact moments: Personal data will be collected when you contact us. Be it in person, by phone, through the website or otherwise. We will only ask you for contact details needed to make an offer or offer you our services. Needed contact details for this are: name, address, telephone number, e-mail address and the details of your horse(s).
- Sending invoices, newsletters, etc: We will send you invoices, etc by e-mail as well as regular mail. These will mostly commercial in nature or used to share knowledge. Your name and email address are collected in the course of your contact with our employees of through the contact form on the website.
- Analytics: Our website collects data to further improve the website. The tool used for this is Google Analytics. The data in question is anonymized and is not in any way connected to your person. This concerns information such as the time spent on the website or the pages that you frequent.

All information is processed either with your explicit permission or as they are needed for the agreements between us.

#### 4. Storage period

We store your data for a longer period of time however no longer then needed for for carrying out our services for you. Unless we are obliged by law to store your data for a longer period.

- Request for quotation, intake or request for information: Data is removed after 2 years if you have not become a customer. If you want to make use of our services after this period a new intake will be needed.
- Customers: Invoice details are kept for 7 year (the term stipulated by Dutch law), other data is removed 2 years after the last contact.

#### 5. Security

We have taken appropriate security measures to limit the possibility of abuse of and unauthorized access to your personal data. We ensure that only the necessary persons have access to the data; that access to the data is protected and that our security measures are checked regularly.

#### 6. Your rights

- Right of inspection: At all times you have the right to inspect the data we have stored. You may do this by requesting this by e-mail or by contacting us by phone. You will then receive an overview of your data.
- Right to rectification: Is your data not correct? Or have personal details changed? You have the right to have us rectify this for you.
- Right of transfer: Should you need the data stored with us in case of a transfer to another party or service, you have the right of transfer. We will then transfer all your data to the other party.
- Right to erase data: Do you wish to no longer have your personal data to be stored by us? You have the right to have your data erased. Unless we are obliged by law to keep your data for a longer period of time.
- Right to submit a complaint: You have the right to submit a complaint to the Authority for Personal data if you feel we do not handle your data correctly.

#### 7.Changes

Roy Ketel Paardentandarts reserves the right to make changes to this privacy statement. The client is advised to regularly examine the current Privacy Statement with regard to changes. If these changes are substantial in nature, Roy Ketel Paardentandarts will clearly inform the customer via the website or in an e-mail addressed to the customer.

Questions and/or comments in response to this Privacy Statement can be addressed to <mailto:info@paardentandartsketel.nl>